



WHY LCDM QUALIFICATION?

LONDON CENTRE OF DIGITAL MARKETING(LCDM)

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Why LCDM Qualification?

Why LCDM Qualifications?

Looking to study an LCDM qualification? Whether you're currently employed or looking to work or enhance your existing knowledge and skills, we have a number of qualifications that will allow you to go ahead of the competition in an increasingly challenging job market. Find several benefits of studying an LCDM qualification as follows:

Quality, Benchmarks and Acknowledgments

You can be very confident about the quality of the qualifications as all LCDM qualifications are approved and regulated by Ofqual (Office of the Qualifications and Examinations Regulation). LCDM Board members and Management team comprises of academics from UK HEIs and industry experts to assure the highest possible standards of up-to-date qualification contents and assessment. All LCDM approved delivery centres have to go through a rigorous centre application process which ensures they offer high standards of teaching and learning resources.

Career Development to increase credibility with employers

LCDM qualifications are developed to equip learners with the knowledge and skills that employers are looking for. Pursuing an LCDM qualification will give you the opportunity to enhance knowledge of business and management and grow key competencies to tackle work projects and situations more effectively. This in turn gives you the potential to get promotion within workplace. Alternatively, it allows you to progress onto a Bachelor degree / Master degree / MBA top-up programmes around the World.

Flexible study options

All LCDM qualifications use the RQF (The Regulated Qualifications Framework) rules are made up of units. This provides flexible ways to get a qualification. Each unit has a credit value which tells you how many credits are awarded when a unit is completed. The credit value also gives an indication of how long it will normally take you to prepare for a unit or qualification. Learners can pursue individual units and slowly build up the whole qualifications.

There are three different types of qualification:

Award is achieved with 1 – 12 credits

Certificate is achieved with 13 – 36 credits

Diploma is achieved with at least 37 credits

Study Worldwide

LCDM qualifications are offered by its' numerous number of approved centres globally with a range of delivery options included online/distance learning. That means you can start when you like and finish when you like.

Pathway way to a British Degree/Masters programme

As LCDM is regulated by Ofqual (Office of the Qualifications and Examinations Regulation), UK universities recognise LCDM qualifications and allow LCDM graduates to join relevant Bachelor Degree Final year/Master/MBA top-up programmes. LCDM holds progression agreement with a number UK universities. That means learners can also join relevant programmes offered at Study Centres/Partner Colleges/Overseas Campuses of UK universities.

Affordable cost

LCDM is a not-for-profit organisation and so it endeavours to ensure that its Fees are always as affordable as possible without compromising the quality and standards of its qualifications. It is usually much quicker and cheaper to take an LCDM qualification and then go to university for the final stage of Bachelor Degree / Master / MBA top-up programmes, rather than taking a whole programme at the university.